



NEWS RELEASE

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REVISED

AGING'S NOMINATION WINS AWARD

The Monroe County Office for the Aging today announced that the Frontier Pioneers won second place in the National Committee to Preserve Social Security and Medicare's Service to Senior Awards. The Office for the Aging, in collaboration with the Rochester Hearing and Speech Center, nominated them for the innovative and important services provided to seniors and their families through the "Reaching Out" program.

The "Reaching Out" program is a collaborative effort between the Rochester Hearing and Speech Center, the Frontier Pioneers and the Office for the Aging. It began in 1983 and provides on-site hearing screenings and follow-up hearing services for older adults participating in senior center programs. In addition, the program offers financial assistance and transportation for those in need.

This year's winners will be honored at the National Committee to Preserve Social Security and Medicare's Annual Awards Ceremony and Open House on May 10, in Washington D.C. Award winners will receive a plaque of recognition and a small cash award. In addition, information about the Frontier Pioneers will be included in an Awards Booklet that will be widely disseminated.

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For further information, call:

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See us on the web at www.co.monroe.ny.us

